

# ACADEMIC PLANNING SHEET

# B. A. MCCNM INTEGRATED COMMUNICATION EMPHASIS

COLORADO STATE UNIVERSITY – PUEBLO

2018-2019 CATALOG

Joanne Gula, Assistant Professor

PHONE: 549-2018

EMAIL: [joanne.gula@csupueblo.edu](mailto:joanne.gula@csupueblo.edu)

Kathleen Hund, Administrative Assistant

PHONE: 549-2010

EMAIL: [kathleen.hund@csupueblo.edu](mailto:kathleen.hund@csupueblo.edu)

	Fall Semester		Spring Semester	
<b>First Year</b>	ENG 101: English Composition I General Education Course: Math MCCNM 101: Media and Society* World Language (Humanities)	3 3 3 3	ENG102: English Composition II MCCNM Core: 210 World Language (Humanities) General Education Course: Social Science	3 3 3 6
	<b>TOTAL SEMESTER HOURS</b>	<b>12</b>	<b>TOTAL SEMESTER HOURS</b>	<b>15</b>
<b>Second Year</b>	MCCNM Core: 201 or 220 MCCNM Emphasis OR Major Elective Minor or Elective General Education Course: Humanities Gen Ed Course: Nat & Phys Science (1course w/lab)	3 3 3 3 4	MCCNM Core: 201 or 220 MCCNM Emphasis OR Major Elective Minor or Elective General Education Course: History Gen Ed Course: Nat & Phys Science (1course w/lab)	3 3 3 3 4
	<b>TOTAL SEMESTER HOURS</b>	<b>16</b>	<b>TOTAL SEMESTER HOURS</b>	<b>16</b>
<b>Third Year</b>	MCCNM Emphasis OR Major Elective MCCNM Emphasis OR Major Elective Minor or Elective Minor or Elective Minor or Elective	3 3 3 3 3	MCCNM Emphasis OR Major Elective MCCNM Emphasis OR Major Elective Minor or Elective Minor or Elective Minor or Elective	3 3 3 3 3
	<b>TOTAL SEMESTER HOURS</b>	<b>15</b>	<b>TOTAL SEMESTER HOURS</b>	<b>15</b>
<b>Fourth Year</b>	MCCNM 411: Media Law and Ethics MCCNM Emphasis OR Major Elective MCCNM Emphasis, Minor or Elective MCCNM Emphasis, Minor or Elective Minor or Elective	3 3 3 3 3	MCCNM 493: Mass Media Seminar MCCNM Emphasis/Minor or Elective MCCNM Emphasis/Minor or Elective MCCNM Emphasis/Minor or Elective Minor or Elective	3 3 3 3 4
	<b>TOTAL SEMESTER HOURS</b>	<b>15</b>	<b>TOTAL SEMESTER HOURS</b>	<b>16</b>

\*MCCNM 101: Media & Society will meet the Major Requirement. MCCNM 101 cannot be counted towards social science and general education by Mass Communication majors.

In addition to requirements for the major and general education, students must complete unless otherwise specified by departmental requirements either A) any minor degree program listed in the catalog other than their major; or B) 18 hours of credit outside their major (courses must have a different prefix than their major). Music and Social Work majors are exempt from this requirement. Students may not use the same credits to satisfy requirements for both the major and minor degrees. Students may not use credits taken to satisfy general education to count toward their required 18 hours

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**General Education Requirements:**

35 semester hours

- ENG 101: English Composition I (3)
- ENG 102: English Composition II (3)
- Mathematics Course (3)
- Humanities Courses (9)
- History Course (3)
- Social Sciences Courses (6)
- Natural and Physical Sciences Courses (8) (2 courses with labs)

**Transfer Students:**

<b>Course Completed elsewhere</b>	<b>CSU-Pueblo equivalent</b>
(Ex: English 101)	(Ex: English 101)

**World Language Requirements:**

*Student seeking the degree of Bachelor of Arts must complete one of the three options listed below:*

- 1) Completion of the second level of a world language (course number 102).
  - \*Student may test out of the course
  - \*Completion of a world language course above 102 with a grade of C or better will satisfy the requirement
- 2) Completion of WL 100, Introduction to Comparative Linguistics, & ANTHR/ENG 106, Language Thought and Culture.
- 3) Completion of second level of American Sign Language

**Institutional Graduation Requirements:**

- Total of 120 semester hours, minimum.
- Complete a minimum of 40 semester hours in upper-division courses.
- Overall cumulative grade point average of 2.00.
- A minimum of 60 semester hours must be earned from a four -year institution. Of these, a minimum of 30 semester hours of credit must be earned in residence.
- Of the last 30 semester credits earned immediately preceding graduation, no more than 15 may be completed at other colleges or universities.
- All other requirements as specified in the Catalog.

**Additional Major Graduation Requirements:**

- Students majoring in Mass Communications must achieve a grade of C or better in all MCCNM courses, both required and elective, to be eligible for graduation.
- Students who earn below a C in MCCNM courses will be required to repeat them to achieve the 2.0 requirement for graduation in the major.

**Major Requirements:**

(18 semester hours)

- MCCNM 101: Media and Society (3)
- MCCNM 201: Introduction to Journalism (3)
- MCCNM 210: Intro to Integrated Communication (3)
- MCCNM 220: Introduction to Electronic Media (3)
- MCCNM 411: Media Law and Ethics (3)
- MCCNM 493: Seminar (3)

**Mass Communications Integrated Communication Emphasis Area:**

(15 semester hours)

- MCCNM 302: Advertising Copywriting (3)
- MCCNM 321: Public Relations Case Problems (3)
- MCCNM 422: Writing for Public Relations (3)
- MCCNM 425: Audience Research Methodology (3)
- MCCNM 430: Integrated Communications Campaigns (3)

**Mass Communications Applied Electives:**

(9 semester hours)

- Applied course work
- Media Labs
- Internships

\*See catalog for specific courses

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