

ACADEMIC PLANNING SHEET

B.S.B.A.

BUSINESS MANAGEMENT/SPORTS INDUSTRY MANAGEMENT EMPHASIS

COLORADO STATE UNIVERSITY – PUEBLO

2017-2018 CATALOG

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	Fall Semester		Spring Semester	
First Year	BUSAD 101: Business Careers ENG 101: English Composition I MATH 121: College Algebra General Education Course: Humanities Gen Ed Course: Nat & Phys Science (1course w/lab)	1 3 4 3 4	CIS 100/103/104: Word & Windows, PowerPoint, Excel ENG 102: English Composition II MATH 220: Quantitative Analysis for Business General Education Course: Humanities Gen Ed Course: Nat & Phys Science (1course w/lab)	3 3 4 3 4
	TOTAL SEMESTER HOURS	15	TOTAL SEMESTER HOURS	17
Second Year	ACCTG 201: Financial Accounting ECON 201 or 202: Macro or Microeconomics General Education Course: Humanities General Education: History REC 240: Recreation Program Design	3 3 3 3 3	ACCTG 202: Managerial Accounting BUSAD 265: Inferential Statistics and Problem Solving BUSAD 270: Business Communications ECON 201 or 202: Macro or Microeconomics MGMT 201: Principles of Management	3 3 3 3 3
	TOTAL SEMESTER HOURS	15	TOTAL SEMESTER HOURS	15
Third Year	BUSAD 302: Ethics in Business BUSAD 360: Advanced Business Statistics MGMT 311: Operations/Quality Management MKTG 340: Principles of Marketing REC 250: Commercial Recreation and Tourism	3 3 3 3 3	FIN 330: Principles of Finance MGMT 301: Organizational Behavior MGMT 318: Human Resource Management MGMT 488: Sports Industry Management EXHP 101: Introduction to EXHPR EXHP Elective	3 3 3 3 2 1
	TOTAL SEMESTER HOURS	15	TOTAL SEMESTER HOURS	15
Fourth Year	CIS 365: Management Information Systems MGMT 368: Project Management MKTG 388: Sports Industry Management REC 485: Recreation Facility Design/Management PSYCH 205: Introduction to Sport Psychology	3 3 3 3 3	BUSAD 493: Senior Seminar MGMT 485: Strategic Management MGMT 498: Internship MKTG 342: Promotional Strategy BS/CIS/EXHP Elective	1 3 3 3 3
	TOTAL SEMESTER HOURS	15	TOTAL SEMESTER HOURS	13

The Academic Planning Sheet is designed as a guide for students planning their course selections. The information on this page provides only a suggested schedule. Actual course selections should be made with the advice and consent of an academic advisor. While accurately portraying the information contained in the college catalog, this form is not considered a legal substitute for that document. Students should become familiar with the catalog in effect at the time at which they entered the institution.

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General Education Requirements: (36 semester hours)

- ENG 101: English Composition I (3)
- ENG 102: English Composition II (3)
- MATH
 - MATH 121: College Algebra (4)
- Humanities Courses (9)
- History Course (3)
- Social Sciences
 - ECON 201: Principles of Macroeconomics (3)*
 - ECON 202: Principles of Microeconomics (3)*
- Natural and Physical Sciences Courses (8) (2 courses with labs)

Major Requirements

All business majors are required to earn a C or better in Business Core courses and in 300/400-level major courses to fulfill degree requirements.

All undergraduate business majors (accounting, business management and economics) take the **Business Core**.

Business Core Requirements: (51 semester hours)

- ACCTG 201: Financial Accounting (3)
- ACCTG 202: Managerial Accounting (3)
- BUSAD 101: Business Careers and Opportunities (1)
- BUSAD 265: Inferential Statistics and Problem Solving (3)
- BUSAD 270: Business Communications (3)
- BUSAD 302: Ethics in Business (3)
- BUSAD 360: Advanced Business Statistics (3)
- BUSAD 493: Business Seminar (1)

Business Core Requirements (Continued):

- CIS 100: Introduction to Word and Windows (1)
- CIS 103: PowerPoint and Web Publishing (1)
- CIS 104: Excel Spreadsheets (1)
- ECON 201: Principles of Macroeconomics (3)*
- ECON 202: Principles of Microeconomics (3)*
- FIN 330: Principles of Finance (3)
- MATH 220: Quantitative Analysis for Business (4)
- MGMT 201: Principles of Management (3)
- MGMT 301: Organizational Behavior (3)
- MGMT 311: Operations & Quality Mgmt (3)
- MGMT 485: Strategic Management (3)
- MKTG 340: Principles of Marketing (3)

(Courses *italicized* meet General Education requirements)

Sports Management Emphasis Requirements: (39 semester hours)

- CIS 365 Management Information Systems (3)
- MGMT 318 Human Resource Management (3)
- MKTG 342 Promotional Strategy (3)
- MGMT 368 Project Management (3)
- MKTG 388 Sports Industry Marketing (3)
- MGMT 488 Sports Industry Management (3)
- MGMT 498 Internship
- BUSINESS/CIS/EXHP Elective
- EXHP 101 Introduction to EXHPR (2)
- REC 240 Recreation Program Design (3)
- REC 250 Commercial Recreation and Tourism (3)
- REC 485 Recreation Facility Design/Management (3)
- PSYCH 205 Introduction to Sport Psychology (3)

Institutional Graduation Requirements:

- Total of 120 semester hours, minimum.
- Complete a minimum of 40 semester hours in upper-division courses.
- Overall cumulative grade point average of 2.00.
- A minimum of 60 semester hours must be earned from a four-year institution. Of these, a minimum of 30 semester hours of credit must be earned in residence.
- Of the last 30 semester credits earned immediately preceding graduation, no more than 15 may be completed at other colleges or universities.
- All other requirements as specified in the Catalog.

Additional Major Graduation Requirements:

- A cumulative GPA of 2.000 in the major and Business Core is required.
- Students must complete no fewer than 30 semester hours in business at the 300/400 level in residence at CSU -Pueblo.
- All business majors are required to earn a C or better in all Business Core courses and 300/400-level major course to fulfill degree requirements.

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