

ACADEMIC PLANNING SHEET

B. A. MCCNM INTEGRATED COMMUNICATION EMPHASIS

COLORADO STATE UNIVERSITY – PUEBLO

2017-2018 CATALOG

Joanne Gula, Assistant Professor

PHONE: 549-2018 EMAIL: joanne.gula@csupueblo.edu

Kathleen Hund, Administrative Assistant

PHONE: 549-2010 EMAIL: kathleen.hund@csupueblo.edu

	Fall Semester		Spring Semester	
First Year	ENG 101: English Composition I General Education Course: Math MCCNM 101: Media and Society* Foreign Language (Humanities)	3 3 3 3	ENG102: English Composition II MCCNM Core: 210 Foreign Language (Humanities) General Education Course: Social Science	3 3 3 6
	TOTAL SEMESTER HOURS	12	TOTAL SEMESTER HOURS	15
Second Year	MCCNM Core: 201 or 220 MCCNM Emphasis OR Major Elective Minor or Elective General Education Course: Humanities Gen Ed Course: Nat & Phys Science (1course w/lab)	3 3 3 3 4	MCCNM Core: 201 or 220 MCCNM Emphasis OR Major Elective Minor or Elective General Education Course: History Gen Ed Course: Nat & Phys Science (1course w/lab)	3 3 3 3 4
	TOTAL SEMESTER HOURS	16	TOTAL SEMESTER HOURS	16
Third Year	MCCNM Emphasis OR Major Elective MCCNM Emphasis OR Major Elective Minor or Elective Minor or Elective Minor or Elective	3 3 3 3 3	MCCNM Emphasis OR Major Elective MCCNM Emphasis OR Major Elective Minor or Elective Minor or Elective Minor or Elective	3 3 3 3 3
	TOTAL SEMESTER HOURS	15	TOTAL SEMESTER HOURS	15
Fourth Year	MCCNM 411: Media Law and Ethics MCCNM Emphasis OR Major Elective MCCNM Emphasis, Minor or Elective MCCNM Emphasis, Minor or Elective Minor or Elective	3 3 3 3 3	MCCNM 493: Mass Media Seminar MCCNM Emphasis/Minor or Elective MCCNM Emphasis/Minor or Elective MCCNM Emphasis/Minor or Elective Minor or Elective	3 3 3 3 4
	TOTAL SEMESTER HOURS	15	TOTAL SEMESTER HOURS	16

*MCCNM 101: Media & Society will meet the Major Requirement. MCCNM 101 cannot be counted towards social science and general education by Mass Communication majors.

In addition to requirements for the major and general education, students must complete unless otherwise specified by departmental requirements either A) any minor degree program listed in the catalog other than their major; or B) 18 hours of credit outside their major (courses must have a different prefix than their major). Music and Social Work majors are exempt from this requirement. Students may not use the same credits to satisfy requirements for both the major and minor degrees. Students may not use credits taken to satisfy general education to count toward their required 18 hours

DISCLAIMER: The Academic Planning Sheet is designed as a guide for students planning their course selections. The information on this page provides only a suggested schedule. Actual course selections should be made with the advice and consent of an academic advisor. While accurately portraying the information contained in the college catalog, this form is not considered a legal substitute for that document. Students should become familiar with the catalog in effect at the time in which they entered the institution.

General Education Requirements:

35 semester hours

- ENG 101: English Composition I (3)
- ENG 102: English Composition II (3)
- Mathematics Course (3)
- Humanities Courses (9)
- History Course (3)
- Social Sciences Courses (6)
- Natural and Physical Sciences Courses (8) (2 courses with labs)

Transfer Students:

Course Completed elsewhere	CSU-Pueblo equivalent
(Ex: English 101)	(Ex: English 101)

Foreign Language Requirements:

Student seeking the degree of Bachelor of Arts must complete one of the three options listed below:

- 1) Completion of the second level of a foreign language (course number 102).
 - *Student may test out of the course
 - *Completion of a foreign language course above 102 with a grade of C or better will satisfy the requirement
- 2) Completion of FL 100, Introduction to Comparative Linguistics, & ANTHR/ENG 106, Language Thought and Culture.
- 3) Completion of the first and second level of American Sign Language

Institutional Graduation Requirements:

- Total of 120 semester hours, minimum.
- Complete a minimum of 40 semester hours in upper-division courses.
- Overall cumulative grade point average of 2.00.
- A minimum of 60 semester hours must be earned from a four -year institution. Of these, a minimum of 30 semester hours of credit must be earned in residence.
- Of the last 30 semester credits earned immediately preceding graduation, no more than 15 may be completed at other colleges or universities.
- All other requirements as specified in the Catalog.

Additional Major Graduation Requirements:

- Students majoring in Mass Communications must achieve a grade of C or better in all MCCNM courses, both required and elective, to be eligible for graduation.
- Students who earn below a C in MCCNM courses will be required to repeat them to achieve the 2.0 requirement for graduation in the major.

Major Requirements:

(18 semester hours)

- MCCNM 101: Media and Society (3)
- MCCNM 201: Introduction to Journalism (3)
- MCCNM 210: Intro to Integrated Communication (3)
- MCCNM 220: Introduction to Electronic Media (3)
- MCCNM 411: Media Law and Ethics (3)
- MCCNM 493: Seminar (3)

Mass Communications Integrated Communication Emphasis Area:

(15 semester hours)

- MCCNM 302: Advertising Copywriting (3)
- MCCNM 321: Public Relations Case Problems (3)
- MCCNM 422: Writing for Public Relations (3)
- MCCNM 425: Audience Research Methodology (3)
- MCCNM 430: Integrated Communications Campaigns (3)

Mass Communications Applied Electives:

(9 semester hours)

- Applied course work
- Media Labs
- Internships

*See catalog for specific courses

DISCLAIMER: The Academic Planning Sheet is designed as a guide for students planning their course selections. The information on this page provides only a suggested schedule. Actual course selections should be made with the advice and consent of an academic advisor. While accurately portraying the information contained in the college catalog, this form is not considered a legal substitute for that document. Students should become familiar with the catalog in effect at the time in which they entered the institution.