

# ACADEMIC PLANNING SHEET

**B.S.B.A.**

## BUSINESS MANAGEMENT/MARKETING EMPHASIS

COLORADO STATE UNIVERSITY – PUEBLO

2016-2017 CATALOG

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	Fall Semester		Spring Semester	
<b>First Year</b>	BUSAD 101: Business Careers ENG 101: English Composition I MATH 121: College Algebra General Education Course: Humanities Gen Ed Course: Nat & Phys Science (1course w/lab)	1 3 4 3 4	CIS 100/103/104: Word & Windows, PowerPoint, Excel ENG 102: English Composition II MATH 220: Quantitative Analysis for Business General Education Course: Humanities General Education Course: Science with Lab	3 3 4 3 4
	<b>TOTAL SEMESTER HOURS</b>	<b>15</b>	<b>TOTAL SEMESTER HOURS</b>	<b>17</b>
<b>Second Year</b>	ACCTG 201: Financial Accounting ECON 201 or 202: Macro or Microeconomics General Education Course: Humanities General Education Course: History Open Elective	3 3 3 3 3	ACCTG 202: Managerial Accounting BUSAD 265: Inferential Statistics and Problem Solving BUSAD 270: Business Communications ECON 201 or 202: Macro or Microeconomics MGMT 201: Principles of Management	3 3 3 3 3
	<b>TOTAL SEMESTER HOURS</b>	<b>15</b>	<b>TOTAL SEMESTER HOURS</b>	<b>15</b>
<b>Third Year</b>	BUSAD 302: Ethics in Business BUSAD 360: Advanced Business Statistics MGMT 311: Operations/Quality Management MKTG 340: Principles of Marketing Open Elective	3 3 3 3 3	FIN 330: Principles of Finance MGMT 301: Organizational Behavior MKTG 3/400-level Elective MKTG 3/400-level Elective Open Elective	3 3 3 3 3
	<b>TOTAL SEMESTER HOURS</b>	<b>15</b>	<b>TOTAL SEMESTER HOURS</b>	<b>15</b>
<b>Fourth Year</b>	MGMT 365: Management Information Systems MKTG 3/400- level Elective Open 3/400-level Business Elective Open Electives	3 3 3 6	MKTG 441: Marketing Strategies MKTG 3/400-level Elective Open 3/400-level Business Elective MGMT 485: Strategic Management BUSAD 493: Senior Seminar	3 3 3 3 1
	<b>TOTAL SEMESTER HOURS</b>	<b>15</b>	<b>TOTAL SEMESTER HOURS</b>	<b>13</b>

The Academic Planning Sheet is designed as a guide for students planning their course selections. The information on this page provides only a suggested schedule. Actual course selections should be made with the advice and consent of an academic advisor. While accurately portraying the information contained in the college catalog, this form is not considered a legal substitute for that document. Students should become familiar with the catalog in effect at the time at which they entered the institution.

**General Education Requirements:** (36 semester hours)

- ENG 101: English Composition I (3)
- ENG 102: English Composition II (3)
- MATH
  - MATH 121: College Algebra (4)
- Humanities Courses (9)
- History Course (3)
- Social Sciences (6)
  - ECON 201: Principles of Macroeconomics (3)*
  - ECON 202: Principles of Microeconomics (3)*
- Natural and Physical Sciences Courses (8) (2 courses with labs)

**Major Requirements:**

All business majors are required to earn a C or better in Business Core courses and in 300/400-level major courses to fulfill degree requirements.

All undergraduate business majors (accounting, business management and economics) take the **Business Core**.

**Business Core Requirements:** (51 semester hours)

- ACCTG 201: Financial Accounting (3)
- ACCTG 202: Managerial Accounting (3)
- BUSAD 101: Business Careers and Opportunities (1)
- BUSAD 265: Inferential Statistics and Problem Solving (3)
- BUSAD 270: Business Communications (3)
- BUSAD 302: Ethics in Business (3)
- BUSAD 360: Advanced Business Statistics (3)
- BUSAD 493: Business Seminar (1)

**Institutional Graduation Requirements:**

- Total of 120 semester hours, minimum.
- Complete a minimum of 40 semester hours in upper-division courses.
- Overall cumulative grade point average of 2.00.
- A minimum of 60 semester hours must be earned from a four-year institution. Of these, a minimum of 30 semester hours of credit must be earned in residence.
- Of the last 30 semester credits earned immediately preceding graduation, no more than 15 may be completed at other colleges or universities.
- All other requirements as specified in the Catalog.

**Additional Major Graduation Requirements:**

- A cumulative GPA of 2.000 in the major and Business Core is required.
- Students must complete no fewer than 30 semester hours in business at the 300/400 level in residence at CSU -Pueblo.
- All business majors are required to earn a C or better in all Business Core courses and 300/400-level major courses to fulfill degree requirements.

**Business Core Requirements (Continued):**

- CIS 100: Introduction to Word and Windows (1)
- CIS 103: PowerPoint and Web Publishing (1)
- CIS 104: Excel Spreadsheets (1)
- ECON 201: Principles of Macroeconomics (3)*
- ECON 202: Principles of Microeconomics (3)*
- FIN 330: Principles of Finance (3)
- MATH 220: Quantitative Analysis for Business (4)
- MGMT 201: Principles of Management (3)
- MGMT 301: Organizational Behavior (3)
- MGMT 311: Operations & Quality Mgmt (3)
- MGMT 485: Strategic Management (3)
- MKTG 340: Principles of Marketing (3)

(Courses *italicized* meet General Education requirements)

**Marketing Emphasis Requirements:** (24 semester hours)

- MGMT 365 Management Information Systems (3)
- MKTG 441 Marketing Strategies (3)
- MKTG 3/400 Electives (12)
- Business Electives (300/400 level) (6)

**Open Elective Requirements:** (15 semester hours)

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